

Call for Entries

Creative Bicycle Rack Design

Deadline: Thursday, March 4th at 5:00 p.m.

Honorarium: \$1,500

Project

The Golden Triangle Business Improvement District is requesting drawn design entries for creative and unique bicycle racks. The racks will be installed within the Golden Triangle Business Improvement District in Washington, DC.

The call is open to the entire art community including visual artists, architects, graphic designers, urban designers and bicycling enthusiasts.

The winning entries will receive a \$1500 honorarium plus a complimentary Saturday night stay for two at the historic Hay Adams Hotel, 800 16th St NW, in the Golden Triangle.



Last year's winning design by Olivier Delacour, located outside of Dupont Circle Metro Station, 2009



Luigi's Alley by Rachel Horlick, near 19th St NW, 2009



Art on Call artists' designs on call boxes throughout the Golden Triangle, 2007

Background

The Golden Triangle encompasses 43 blocks of Washington, DC's central business district bounded approximately by Pennsylvania Ave, New Hampshire Ave, Massachusetts Ave and 16th Street NW. The Golden Triangle is a bustling cosmopolitan commercial area with 75,000 professionals and over 800 retailers and restaurants. The Golden Triangle BID works to keep the area an exceptional place that is clean and friendly, inviting and accessible.

Public art is a key component to creating unique, memorable and attractive public spaces within the Golden Triangle. The Golden Triangle is committed to developing public art projects as part of its goal of continually improving DC's central business district. Some of these projects are pictured on the left and for more information visit www.goldentriangledc.com.

Design Guidelines

- Accommodate at least 2 bicycles upright by its frame
- Enable the frame and one of the wheels to be secured using a standard u-lock
- Provide locking points that are between 1' and 3' off the ground
- Provide locking points with a thickness of 1" minimum and 3" maximum
- Include no sharp edges or other potential safety hazards
- A gap near the bottom for pedal clearance
- A base that can accept at least four anchors for surface mounting

Please note that we are not necessarily looking for a rack in the shape of a triangle. Instead, submit designs that creatively reflect or complement the character of the area.



Fabrication

The Golden Triangle BID will be responsible for fabrication.

Selection Process

The selection panel will include representatives of the community, art professionals and members of the Golden Triangle BID. The panel will select one or more designs based on originality, ease of maintenance, and the ability to transform the public space. The Call is open to all, however preference will be given to those

who work and/or reside in the Washington Metropolitan Area. The selected artist(s) will be expected to work with the panel to refine the design for functionality purposes if deemed necessary. When the design(s) are approved the artist will assign the copyright of their design to the Golden Triangle BID.

Schedule

Call for Entries Issued	January 27, 2010
Call for Entries Due	March 4, 2010, 5 p.m.
Review of Entries	March 2010
Designs Selected	April 2010
Fabrication and Installation	Summer 2010

Submittal

A single pdf document (less than 4 MB) with the following:

- Cover page with name, address, telephone number and email address
- Letter of interest of no more than 1 page stating your interest and qualifications for the project.
- High-quality image(s) of the drawn design, to scale with measurements
- Description of materials, finishes, and color.
- Location(s) will be determined at a later date but the artist may propose a specific location in this submittal.

Submit design entries by March 4, 2010 at 5 p.m. to

Golden Triangle Business Improvement District (attn: David Suls)
1120 Connecticut Avenue NW, Suite 260, Washington, DC 20036

Or

Email to dsuls at goldentriangledc.com