

Call for Entries

Creative Bicycle Rack Design

Deadline: Friday, March 2nd at 5:00 p.m.

Prize: \$1,500

Project

The Golden Triangle Business Improvement District is requesting drawn design entries for a creative and unique bicycle rack. The rack will be installed within the Golden Triangle Business Improvement District (BID) in Washington, DC.

The call is open to the entire art community including visual artists, architects, graphic designers, urban designers and bicycling enthusiasts. The winning entry will receive \$1,500.

Background

The Golden Triangle encompasses 43 square blocks of Washington, DC's central business district bounded approximately by Pennsylvania Ave, New Hampshire Ave, Massachusetts Ave and 16th Street NW. The Golden Triangle is a bustling cosmopolitan commercial area with 86,000 professionals and around 400 retailers and restaurants. The Golden Triangle BID works to keep the area an exceptional place that is clean, friendly and accessible.

Public art is a key component to creating unique, memorable and attractive public spaces within the Golden Triangle. The BID is committed to developing public art projects as part of its goal of continually improving DC's central business district. For more information visit www.goldentriangledc.com.

Design Guidelines

- Accommodate at least 2 bicycles upright by its frame
- Enable the frame and one of the wheels to be secured using a standard u-lock
- Provide locking points that are between 1' and 3' off the ground
- Provide locking points with a thickness of 1" minimum and 3" maximum
- Include no sharp edges or other potential safety hazards
- A gap near the bottom for pedal clearance
- A base that can accept at least four anchors for surface mounting

Please note that we are not necessarily looking for a rack in the shape of a triangle. Instead, submit designs that creatively reflect or complement the character of the area.

Fabrication

The Golden Triangle BID will be responsible for fabrication.

Selection Process

The selection panel will include representatives of the community, art professionals, staff and members of the Golden Triangle BID. The panel will select one or more designs based on originality, ease of maintenance and the ability to transform the public space. The Call is open to all; however preference will be given to those who work and/or reside in the Washington DC Metropolitan Area. The selected artist will be expected to work with the panel to refine the design for functionality purposes if deemed necessary. When the design is approved, the artist will assign the copyright of their design to the Golden Triangle BID.

Schedule

Call for Entries Issued	February 3, 2012	Designs Selected	April 2012
Entries Due	March 2, 2012, 5pm	Fabrication and Installation	Summer 2012
Review of Entries	March 2012		

Submittal

Email a single pdf document (less than 4 MB) with the following:

- Cover page with name, address, telephone number and email address
- Letter of interest of no more than 1 page stating your interest and qualifications for the project.
- High-quality image(s) of the drawn design, **to scale with measurements**
- Description of materials, finishes, and color.
- Location(s) will be determined at a later date but the artist may propose a specific location in this submittal.

Entries Due by March 2, 2012 at 5 p.m. to

Golden Triangle Business Improvement District (attn: MaryKay Moe)

Email to mmoe at goldentriangledc.com

Previous Winning Designs



Bike Here, Olivier Delacour, 2009



Clip Art, Kaylyn and Kyle Bancroft, 2010



(re)cycle, Design Army, 2011



Exploration, National Geographic, 2011